



# COMMERCIAL OFFER

Dispatch, operational coordination, and fleet optimization designed to improve revenue consistency and operational efficiency.

GOAT OPERATIONS  
@GOATDISPATCHTEAM

# SERVICES INCLUDED

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Dispatching & Load Booking

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Rate Negotiation

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24/7 Driver Support

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Broker Communication

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Load & Route Coordination

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Real-Time Updates

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Lane Optimization

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Weekly Performance Monitoring

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Operational Assistance

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Client Onboarding

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Amazon Relay disputes (Payment/Performance)

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# OPERATIONAL RESULTS

## Revenue Optimization

Focused load selection and negotiation strategies designed to improve truck profitability.

## Operational Stability

Structured dispatch planning reduces inconsistency in weekly performance.

## Efficiency Improvement

Better lane coordination minimizes downtime and unnecessary empty miles.



# PARTNERSHIP STRUCTURE

## ➔ 1. INITIAL CONSULTATION

We review your current operations, fleet structure, and dispatch requirements.

👉 Understanding your operational goals and current challenges.

## ➔ 2. FLEET EVALUATION

We analyze lanes, truck activity, dispatch flow, and operational efficiency.

👉 Identifying optimization opportunities and dispatch priorities.

## ➔ 3. ONBOARDING & SETUP

Our team establishes communication channels, operational coordination, and dispatch processes.

👉 Preparing your fleet for structured daily operations.

## ➔ 4. ACTIVE DISPATCH MANAGEMENT

We begin full dispatch coordination, load booking, negotiation, and operational support.

👉 Managing day-to-day fleet movement and communication.

## ➔ 5. PERFORMANCE MONITORING

We continuously track operational consistency and dispatch efficiency.

👉 Improving performance through structured operational adjustments.

# COMMERCIAL TERMS



## DISPATCH SERVICE Start

1-4 TRUCKS

4% from gross

Designed for:

- owner-operators
- small fleet operations
- structured dispatch management

## DISPATCH SERVICE Pro

5-10 TRUCKS

3.5% from gross

Designed for:

- growing carriers
- expanding fleet operations
- higher dispatch volume

## DISPATCH SERVICE Full

11+ TRUCKS

3% from gross

Designed for:

- established fleet operations
- scalable dispatch management
- long-term operational partnerships

## UPDATE SERVICE

Unlimited trucks

1.5% from gross

Includes:

- Driver updates
- Check calls
- Load status tracking
- Real-time operational updates

# Client Testimonials

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**Harper Russo**  
CEO of Rimberio Tech

"Working with Liceria Company has been a game-changer for our business. Their expertise in content marketing and strategic approach to customer engagement helped us achieve remarkable results."

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**Ketut Susilo**  
Owner of Borcelle Store

"Partnering with Liceria Company was the best decision we made for our online business. Their thorough audit and strategic approach to SEO and PPC transformed our sales. "

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**Reese Miller**  
Owner of Fradel Restaurant

"Their innovative social media strategy, influencer engagement, and local SEO efforts created a buzz that fully booked our opening week and increased foot traffic by 50% in the first three months."

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**Daniel Gallego**  
Owner of Larana Bakery

"Revamping our brand identity was a crucial step for our bakery, and Liceria Company delivered beyond our expectations."

# LET'S WORK TOGETHER

## NEXT STEP

Contact our team to discuss your fleet operations and begin onboarding.

## Contact Us



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