



GOAT DISPATCH
TEAM

TRUCKING DISPATCH PARTNERSHIP PROPOSAL

WE HELP TRUCKING COMPANIES INCREASE REVENUE PER TRUCK THROUGH STRUCTURED DISPATCH AND RATE OPTIMIZATION.

2026

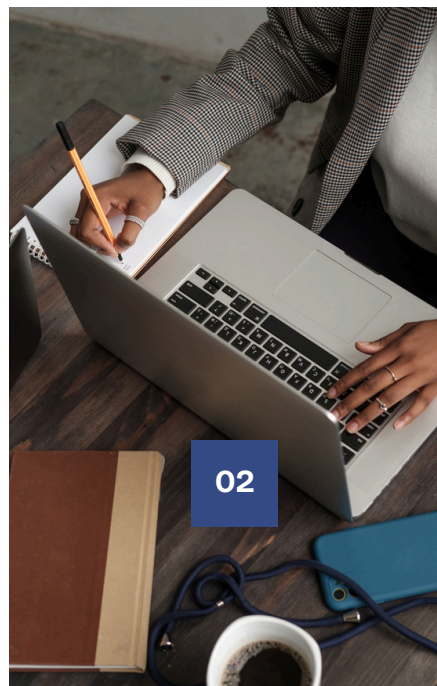
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CURRENT INDUSTRY PROBLEM

WHAT TRUCKING OWNERS ARE DEALING WITH :

- Inconsistent load quality and unstable revenue per truck
- High deadhead miles reducing profitability
- Dispatchers focusing on “booking loads” instead of profit optimization
- Weak broker relationships leading to low-rate access
- No clear visibility on true profit per truck per week
- Reactive decision-making instead of structured dispatch planning





JUNE 20, 2030

OUR DISPATCH SYSTEM

WHAT WE DO

A structured approach designed to improve load quality, increase revenue per truck, and optimize fleet performance.

LOAD SOURCING & SELECTION

We don't just find loads—we filter for profitability, lane consistency, and reliability

RATE OPTIMIZATION

Active negotiation with brokers to increase rate per mile and improve margins

ROUTE & LANE STRATEGY

Planning consistent lanes to reduce deadhead and stabilize weekly revenue

DISPATCH COORDINATION

Full communication handling between drivers, brokers, and operations

PERFORMANCE TRACKING

Weekly analysis of truck performance, revenue, and efficiency metrics



WHY GOAT DISPATCH TEAM

WE OPERATE AS A PROFIT-FOCUSED DISPATCH SYSTEM, NOT A LOAD BOOKING SERVICE.



STRUCTURED OPERATIONAL SYSTEM

Most dispatchers work reactively.

We operate on a system:

- planned lane strategy per truck
- weekly performance review cycles
- controlled broker selection process
- consistent load flow instead of random booking

👉 This removes randomness from your revenue.



24/7 DISPATCH/UPDATE SUPPORT

We provide continuous dispatch coordination and real-time operational updates.

We ensure driver communication, load status tracking, broker coordination, uninterrupted fleet activity

👉 Every truck stays informed, active, and moving without operational gaps.



BROKER + RATE ADVANTAGE

We focus heavily on:

- building repeat broker relationships
- negotiating higher baseline rates
- improving lane-specific pricing over time
- reducing dependency on low-quality boards

👉 Better relationships = better rates over time.

WE DON'T JUST DISPATCH TRUCKS—WE OPERATE A STRUCTURED SYSTEM THAT IMPROVES HOW THEY EARN.



HOW WE WORK

A STRUCTURED ONBOARDING AND EXECUTION PROCESS DESIGNED FOR CONSISTENT FLEET PERFORMANCE.

1. FLEET ANALYSIS & SETUP

We review your current operations, lanes, and performance structure. We identify current rate efficiency, lane weaknesses, deadhead exposure, broker dependency level

👉 This defines your baseline performance.

2. DISPATCH STRATEGY DESIGN

We build a structured dispatch plan per truck. We define: target lanes, preferred route network, weekly revenue goals, load selection criteria

👉 Every truck gets a clear operational direction.

3. DAILY DISPATCH EXECUTION

We manage daily operations in real time. We handle: load booking, rate negotiation, driver coordination, route optimization

👉 Ensuring consistent truck movement and efficiency.

4. PERFORMANCE MONITORING

We track weekly results per truck. We analyze driver grosses, load quality, consistency of lanes

👉 Adjusting strategy based on real performance data.

GOAT OPERATIONS

WE OPERATE CONTINUOUSLY, NOT REACTIVELY—
ENSURING EVERY TRUCK IMPROVES OVER TIME, NOT
JUST STAYS ACTIVE.



WHAT YOU GET

CLEAR OPERATIONAL IMPROVEMENTS ACROSS REVENUE, EFFICIENCY, AND FLEET STABILITY.



1. HIGHER REVENUE PER TRUCK



2. LOWER DEADHEAD MILES



3. STABLE WEEKLY INCOME



4. BETTER LOAD QUALITY



5. OPERATIONAL CONTROL

THE RESULT IS A MORE PREDICTABLE, EFFICIENT, AND PROFITABLE TRUCKING OPERATION.

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LET'S WORK TOGETHER

START OPERATING WITH GOAT DISPATCH TEAM

Qualification



This is for:


- Owner-operators and fleets focused on stable growth
- Companies looking for structured dispatch operations
- Operators who want higher revenue per truck and efficiency



This is NOT for:

- One-time load hunters
- Short-term, low-commitment operators
- Price-only decision makers

Contact us to analyze your fleet and identify optimization opportunities.

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